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Vativ Announces the Opening of Asia-Pacific Regional Sales Office in Tokyo to Support DTV Customers

SAN DIEGO, Calif., November 10, 2006 - Vativ Technologies, the leader in DSP based high-performance HDMI™ receiver chips, announced today the opening of a new dedicated sales office in Japan to support a growing number of digital television (DTV) customers in the Asia Pacific region. The new office, located in Tokyo, will provide regional sales and applications support to Vativ's customers.

"The opening of Tokyo office is a major milestone in the history of Vativ. We are committed to the growing number of customers for our HDMI receiver devices, and are delighted to provide world-class support services to them on a real-time basis," said Sreen Raghavan, President & CEO of Vativ Technologies.

Vativ's Tokyo office is located in the center of Tokyo. Contact information for the office is:

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About Vativ Technologies

Vativ Technologies, Inc. is a fabless semiconductor company focused on providing innovative high-bandwidth, advanced digital signal processing solutions for the digital television and datacom markets. The company's patent-pending advanced DSP based architecture enables higher data rates and lower system cost, while providing greater robustness and higher performance margins required for using low-cost media interconnects. Vativ is headquartered in San Diego, California